

10072014

Ms. Kimberly Hoff

Subject: Advertising

NJ Jersey Clean Energy Program

Cooperative Advertising Approval Request

Ms. Kimberly Hoff Marketing Manager

Dear Ms. Hoff;

Thank you for your presentation this past Friday at NJNG on Cooperative Advertising.

We are a design and build firm located in Forked River, NJ. We have been designing and building Energy Efficient Homes & additions, Commercial buildings and Industrial buildings for more than 35 years. All of which have always exceeded ENERGY STAR standards. One might say, we have a commitment to doing so. Additionally,

we have probably designed/installed more Geo-Thermal Heating and cooling systems than all of, what we

consider to be our competition, put together. Our office Building has 8 Geo-Thermal HVAC units as well as 132 Solar Collectors providing all of our HVAC needs and the bulk of our

electrical requirements.

We have the following Certifications, Credits and Training:

ACCA Members

NATE GeoThermal systems design and installation.

NAHB Certified Green Builders

NAHB Certified Green Remodelers

NAHB Research Center, Inc : Accredited Green Verifiers (all members of the company).

Wrightsoft Certification (twice) and current Wrightsoft software for designing HVAC systems.

Certified LED Lighting Assessor.

Recipient of NJCE Grants for LED Lighting for;

The Captains Inn Restaurant, Forked River, NJ 2014 Complete Delamping to LED.

Riverfront Dental, Toms River, NJ 2014 Complete Delamping to LED.

NAHB Graduate Master Builders (two within the company) among only 300 others so designated nationwide out of the 250,000 NAHB Builders in the country.

Designed and built "Octopus's Garden Restaurant" in Stafford Township which became a NJ CLEAN ENERGY LEADERSHIP AWARD NOMINEE in 2008, utilizing both Solar and Geo-Thermal Systems and our Energy Efficient Design and Construction techniques.

Member of the International Ground Source Heat Pump Association. IGSHP

Member of the U.S. Green Building Council.

We design all of our HVAC systems and closely supervise our people as they install the systems that we design.

And, we have an outstanding reputation.

We would like to participate in the cooperative advertising program being offered by NJ Clean Energy.

We will be advertising as Tabloid Print. That is, Landon Communications in 8 1/2 x 11" Tabloid to multiple towns such as Forked River, Waretown, Barnegat, Manahawkin as well as Long Beach Island. Micromedia Publications for Toms River and Southern Ocean County. The SANDCASTLE for Long Beach Island and The Forked River Gazette. All for the Month of October. All full pages.

I have attached both ads that we intend to use both in color and Black and White.

We would request pre-approval of our ad copy at this time.

Very truly yours,



Alan G. Baker Sr.

Vice President

www.BACORP1.COM

CONFIDENTIAL AND PROPRIETARY:

Protection of our intellectual property is a strategic priority for our business. We rely on a combination of patent, copyright and other intellectual property laws, trade secrets, nondisclosure agreements and other measures to protect our proprietary rights. We have numerous Copyrights in the United States. BACORP Building Group, Inc will continue to invest heavily in design software, computer components and peripherals in an effort to support the development of newer designs and, we intend to protect our intellectual property which is ultimately used in the production of energy efficient structures that we design.

Consequently, this email message is intended only for the use of the individual or entity to which it is addressed and may contain information that is privileged and confidential, nor is it, unless specifically stated, intended to be relied upon by any person or persons other than the individual or entity named above and no warranties or representations are made or intended to persons or entities not named above. If the reader is not the intended recipient, you are hereby notified that any dissemination, distribution or copying of this communication is strictly prohibited. If you have received this communication in error, please notify us immediately by telephone, return this message to the address above and delete all copies. Thank you.